ORDER

Orders Order / Rev: 105643 06843574 Alt Order #: RESTORE OUR FUTURE Product Desc: 548 Estimate: 08/21/12 - 08/27/12 Flight Dates: Primary AE: Amy McCreary 08/17/12 / 08/17/12 Sales Office: Original Date / Rev: **BLPHI** Order Type: **GENERAL** Sales Region: National Mentzer Media Services, Inc. Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 600 Fairmont Ave. EOM/EOC Towson, MD 21286 Agency Commission: 15% Advertiser Name: **Restore Our Future** A35+ New Business Thru: Demographic: **Product Codes:** PLI2 Order Separation: 00:15:00 Priority: SELECT PRIORITY CODE Advertiser External ID:

Bill Plan

Biii i iaii				
Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	99	\$91,350.00	\$77,647.50
08/27/12	08/27/12	18	\$15,775.00	\$13,408.75

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	99	\$91,350.00	\$77,647.50	0.00
September 2012	18	\$15,775.00	\$13,408.75	0.00
Totals	117	\$107 125 00	\$91,056,25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	32%	\$107,125.00
Market	100%	\$334,765.62

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	36%	\$120,515.62
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$46,867.19
KTUD	0%	\$0.00
KVVU	10%	\$33,476.56
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$26,781.25

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tim	e Days	Len Spots	Rate Pri	Rtg Type \$	Spots	Amount
	E 1	KSNV	08/21/12	08/24/12	M-F 6-7a WakeUp w/V	Va G M	6-7a	- TWTF	:30 4	\$1,000.001	0.00 NM	4	\$4,000.00
	M-F 6-7a WakeUp w/Wagners												
		WAKE L	JP										
		Star	rt Date E	End Date	Weekdays Spo	ts/Week	Rate F	Rating					

Print Date: 08/17/12 11:49:40 Page 2 of 5

Order / Rev: 105643 Advertiser: Restore Our Future

Alt Order #: 06843574 Product Desc: RESTORE OUR FUTURE KSNV

Flight Dates: 08/21/12 - 08/27/12 Estimate: 548

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	08/21/1	2 08/24/12	M-F 6-7a WakeUp	-	6-7a	- TWTF	:30	4	\$1,000.001	0.00 NM	4	\$4,000.00
WAKE	UP		M-F 6-7a WakeU	p w/vvagners								
	rt Date	End Date	<u>Weekdays</u> - TWTF	Spots/Week	Rate	Rating						
Week: 08/ E 2 KSNV		08/26/12	Today Show	CM	\$1,000.00 658a-9am	0.00 - TWTF	:30	0	\$1,500.001	0.00 NM	8	\$12,000.00
L Z KONV	00/21/1	2 00/24/12	Today Show	Civi	050a-9am	- 1 W11'	.30	O	φ1,500.00 1	O.OO INIVI	8	\$12,000.00
TODAY						.						
Sta Week: 08/	rt Date /20/12	End Date 08/26/12	Weekdays - TWTF	Spots/Week 8	Rate \$1,500.00	Rating 0.00						
E 3 KSNV			M-F Today Show		9-10a	- TWTF	:30	4	\$900.001	0.00 NM	4	\$3,600.00
TODAY	SHOW I		M-F Today Show	II								
	irt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/26/12	- TWΓF	4	\$900.00	0.00						
E 4 KSNV	08/21/1	2 08/24/12	M-F Today Show	III 4th ICM	10am-11am	- TWTF	:30	8	\$450.001	0.00 NM	8	\$3,600.00
TODAY	SHOW I	II	Today 4th Hour									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/26/12	- TWF	8	\$450.00	0.00			#	0.00.1114		# 4.050.00
E 5 KSNV	08/21/1	2 08/24/12	Rachael Ray Rachael Ray	СМ	11am-12pm	- TWГF	:30	6	\$325.00 1	0.00 NM	6	\$1,950.00
RACHE	LRAY		. taonao. r tay									
Sta Week: 08/	rt Date	End Date	<u>Weekdays</u> - TWTF	Spots/Week	Rate \$325.00	Rating						
E 6 KSNV		08/26/12 2 08/24/12		CM	\$325.00 12-1230pm	0.00 - TWF	:30	4	\$425.00 1	0.00 NM	4	\$1,700.00
			Noon News		,				*			* 1,1 22122
NEWS	wt Doto	End Data	Maakdaya	Cnoto/Mook	Doto	Dating						
Week: 08/	rt Date /20/12	End Date 08/26/12	<u>Weekdays</u> - TWTF	Spots/Week 4	<u>Rate</u> \$425.00	Rating 0.00						
E 7 KSNV	08/21/1	2 08/24/12	NEWS 3 at 4 (1 h	,	4-5pm	- TWTF	:30	4	\$700.001	0.00 NM	4	\$2,800.00
NEWS			4PM NEWS (1 ho	our)	(4:30 PM-5:00	0 PM)						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					İ	
Week: 08/		08/26/12	- ТWГF	4	\$700.00	0.00						
E 8 KSNV	08/21/1	2 08/24/12	M-F Early News M-F Early News	CM	5-630p	- TWTF	:30	8	\$1,200.001	0.00 NM	8	\$9,600.00
NEWS			W-I Larry News									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		2 08/24/12	- TWTF M-F Jeop/Wheel	CM	\$1,200.00 630-730pm	0.00 - TWF	:30		\$1,300.001	0.00 NM	8	\$10,400.00
L 5 KONV	00/21/1	2 00/24/12	M-F Jeopardy/Wh			- 1 W11	.00	Ü	ψ1,000.00 1	0.00 14101		ψ10,400.00
	RDY/WH			0 . 00 .	Б.,	D .:						
Sta Week: 08/	rt Date /20/12	End Date 08/26/12	<u>Weekdays</u> - TWTF	Spots/Week 8	Rate \$1,300.00	Rating 0.00						
			Face to Face w/ F	RalstonCM	730-758pm	- TWTF	:30	4	\$1,000.001	0.00 NM	4	\$4,000.00
EACET	O FACE		Face to Face w/	J.Ralston								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/26/12	- TWFF		\$1,000.00	0.00						
E11 KSNV	08/21/1	2 08/24/12	M-F News 3 at Ele		11pm-1135pi	m - TWTF	:30	8	\$1,100.001	0.00 NM	8	\$8,800.00
NEWS			M-F News 3 at El	even								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/ E12 KSNV		08/26/12	- TWTF		\$1,100.00	0.00 - TWF	:30	0	\$750 00 1	0.00 NM	8	\$6,000.00
LIZ NOINV	00/21/1	∠ UO/∠4/12	The Tonight Show Tonight Show	v CIVI	1135p-1237a	- 1W1L	.30	8	\$750.00 1	U.UU INIVI	°	φυ,υυυ.υυ
	HT SHOV		-	•	_	5						
Sta Week: 08/	rt Date /20/12	End Date 08/26/12	<u>Weekdays</u> - TWTF	Spots/Week 8	Rate \$750.00	Rating 0.00						
E 13 KSNV				CM	6a-7a	S-	:30	2	\$350.00 1	0.00 NM	2	\$700.00
											-	

Print Date: 08/17/12 11:49:40 Page 3 of 5

\$400.001

:30

2

0.00 NM

\$800.00

2

Order / Rev: 105643 Advertiser: Restore Our Future

E 25 KSNV

08/26/12 08/26/12

CM

Sun 1135p-1200a - - - - - S

Alt Order #: 06843574 Product Desc: RESTORE OUR FUTURE KSNV

Flight Dates: 08/21/12 - 08/27/12 Estimate: 548

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots News 3 Sunrise - SATURI **News 3 Sunrise SATURDAY NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating 08/26/12 Week: 08/20/12 ---S-\$350.00 0.00 E14 KSNV 08/25/12 08/25/12 Saturday Today СМ 7a-9am ---S-:30 \$625.001 0.00 NM \$2,500.00 Saturday Today SAT TODAY Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 08/20/12 08/26/12 ---S-\$625.00 0.00 E15 KSNV 08/25/12 08/25/12 CM :30 \$650.001 Sa-Su Early News 5pm-630pm ---S-2 0.00 NM 2 \$1,300.00 Sa-Su Early News **NFWS** Start Date **End Date** Weekdays Spots/Week Rating Rate 08/26/12 ---S-Week: 08/20/12 \$650.00 0.00 E 16 KSNV 08/25/12 08/25/12 Weekend Jeopardy/WheeM 630-730pm ---S-:30 2 \$500.001 0.00 NM 2 \$1,000.00 WKND Jeop/Wheel JEOPARDY/WHEEL Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 08/20/12 08/26/12 \$500.00 0.00 08/25/12 08/25/12 E 17 KSNV To the Point - PM 730-758pm ---S-\$375.001 CM :30 0.00 NM 1 \$375.00 To the Point TO THE POINT Start Date **End Date** Weekdays Spots/Week Rate Rating 08/26/12 Week: 08/20/12 ---S-\$375.00 0.00 E 18 KSNV 08/25/12 08/25/12 Sa-Su News 3 at ElevenCM 1 \$1,100.001 11pm-1135pm :30 0.00 NM \$1,100.00 Sa-Su News 3 at Eleven **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating 08/26/12 ----S-Week: 08/20/12 \$1,100.00 0.00 ----S E 19 KSNV 08/26/12 08/26/12 News 3 Sunrise - SUND&M :30 \$325.001 6a-7a 0.00 NM 3 \$975.00 News 3 Sunrise SUNDAY **NEWS** Start Date **End Date** Weekdays Spots/Week Rating Rate 08/26/12 ---S 0.00 Week: 08/20/12 \$325.00 E 20 KSNV 08/26/12 08/26/12 Sunday Today CM 7a-8am ---S :30 \$625.001 0.00 NM \$1,250.00 Sunday Today SUN TODAY Spots/Week Start Date **End Date** Weekdays Rate Rating 08/26/12 \$625.00 Week: 08/20/12 0.00 Chris Matthews 9:30AM 6M E 21 KSNV 08/26/12 08/26/12 \$500.001 9:30a-10a ----S :30 0.00 NM 1 \$500.00 Chris Matthews SUN 9:30am **CHRIS MATHEWS** Start Date Spots/Week Rating **End Date** Weekdays Rate 08/26/12 ---S Week: 08/20/12 \$500.00 0.00 E 22 KSNV 08/26/12 08/26/12 News 3 Live in Prime CM 7-10pm ---S :30 \$650.001 0.00 NM \$1,300.00 News 3 in Prime **NEWS** Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 08/20/12 08/26/12 ----S \$650.00 0.00 E 23 KSNV 08/26/12 08/26/12 СМ 1P-9PM ----S NFL Football :30 2 \$5,000.001 0.00 NM \$10,000.00 NFL Football NFL PRE-SEASON Spots/Week Start Date End Date Weekdays Rate Rating Week: 08/20/12 \$5,000.00 08/26/12 0.00 E 24 KSNV 08/26/12 08/26/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ----S :30 1 \$1,100.001 0.00 NM \$1,100.00 Sa-Su News 3 at Eleven **NEWS End Date** Start Date Spots/Week Rating Weekdays Rate Week: 08/20/12 08/26/12 \$1,100.00 0.00

Print Date: 08/17/12 11:49:40 Page 4 of 5

Order / Rev: 105643 Advertiser: Restore Our Future

Alt Order #: 06843574 Product Desc: RESTORE OUR FUTURE KSNV

Flight Dates: 08/21/12 - 08/27/12 Estimate: 548

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
			Sports Night in La Sports Night in La	-							
SPORT	S/VEGA	S		g							
	rt Date	End Date	Weekdays	Spots/Week	Rate C400.00	Rating					
Week: 08/ E 26 KSNV		08/26/12	M-F 6-7a WakeUp	2 x w/Wa 6 M	\$400.00 6-7a	0.00 M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
220 110111	00/21/1	2 00/21/12	M-F 6-7a WakeU	J	0 Tu	141	.00	τ ψι,σσσ.σσι	0.00 14111	· ·	ψ1,000.00
WAKE		5.15 .		0 . 00 .	Б.	D .:					
Sta Week: 08/	rt Date /27/12	End Date 09/02/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$1,000.00	Rating 0.00					
E 27 KSNV			Today Show	CM	658a-9am	M	:30	1 \$1,500.001	0.00 NM	1	\$1,500.00
=00.			Today Show								
	SHOW ort Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/		09/02/12	M	1	\$1,500.00	0.00					
E 28 KSNV	08/27/1	2 08/27/12	M-F Today Show	II 3rd HCM	9-10a	M	:30	1 \$900.001	0.00 NM	1	\$900.00
TODAY	SHOW I		M-F Today Show	II							
	irt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/		09/02/12	M	1	\$900.00	0.00					
E 29 KSNV	08/27/1	2 08/27/12	M-F Today Show	III 4th Æ M	10am-11am	M	:30	2 \$450.001	0.00 NM	2	\$900.00
TODAY	SHOW I	II	Today 4th Hour								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/		09/02/12	M	2	\$450.00	0.00					
E30 KSNV	08/27/1	2 08/27/12	Rachael Ray Rachael Ray	CM	11am-12pm	M	:30	2 \$325.001	0.00 NM	2	\$650.00
RACHE	LRAY		Nachael Nay								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/ E31 KSNV		09/02/12 2 08/27/12	M	2	\$325.00	0.00 M	:30	1	0.00 NM	1	¢405.00
E31 KSNV	08/27/1	2 08/27/12	Noon News Noon News	СМ	12-1230pm	IVI	:30	1 \$425.001	U.UU INIVI	1	\$425.00
NEWS											
Sta Week: 08/	rt Date	End Date 09/02/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$425.00	Rating 0.00					
E 32 KSNV			NEWS 3 at 4 (1 h	-	4-5pm	M	:30	1 \$700.001	0.00 NM	1	\$700.00
202	00,2.,.	_ 00/_//	4PM NEWS (1 ho		(4:30 PM-5:00		.00	Ψ. σσ.σσ.	0.00	·	ψ. σσ.σσ
NEWS		E. J.D.	M/s sledens	0	Data	Dating					
Sta Week: 08/	rt Date /27/12	End Date 09/02/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00					
			M-F Early News	СМ	5-630p	M	:30	2 \$1,200.001	0.00 NM	2	\$2,400.00
NEWO			M-F Early News								
NEWS Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/		09/02/12	M		\$1,200.00	0.00					
E34 KSNV	08/27/1	2 08/27/12	M-F Jeop/Wheel	CM	630-730pm	M	:30	2 \$1,300.001	0.00 NM	2	\$2,600.00
ΙΕΩΡΔ	RDY/WH	EEI	M-F Jeopardy/Wh	neel of Fortune	9						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/		09/02/12	M		\$1,300.00	0.00					
E35 KSNV	08/27/1	2 08/27/12	Face to Face w/ F		730-758pm	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
FACE T	O FACE		Face to Face w/	J.Kaiston							
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/		09/02/12	M	1	\$1,000.00	0.00					A 0
E36 KSNV	08/27/1	2 08/27/12	M-F News 3 at Ele M-F News 3 at El		11pm-1135p	m M	:30	2 \$1,100.001	0.00 NM	2	\$2,200.00
NEWS			MI INCMS 2 at El	0.4011							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/ E37 KSNV		09/02/12	M	CM	\$1,100.00	0.00 M	:30	2 \$750.001	0.00 NM	2	\$1 500 00
ESI KSINV	00/21/1	Z U0/Z1/1Z		CIVI	1135p-1237a	ı ıvı	.3∪	2 \$750.001	U.UU INIVI		\$1,500.00

Print Date: 08/17/12 11:49:40 Page 5 of 5

 Order / Rev:
 105643
 Advertiser:
 Restore Our Future

 Alt Order #:
 06843574
 Product Desc:
 RESTORE OUR FUTURE
 KSNV

 Flight Dates:
 08/21/12 - 08/27/12
 Estimate:
 548

Inventory Code Break Start/End Time Rate Pri Rtg Type Spots Ln Ch Start End Days Len Spots Amount The Tonight Show **Tonight Show TONIGHT SHOW** Spots/Week Start Date End Date Weekdays Rating Rate 09/02/12 M- - - - -Week: 08/27/12 \$750.00 0.00 2

Totals 117 \$107,125.00